



Mission Statement

“Pryor Main Street is dedicated to revitalizing and preserving the heart of downtown Pryor by fostering a vibrant and thriving Coo-Y-Yah District. “

PRYOR MAIN STREET REGULAR MEETING AGENDA

June 5th, 2026
8:30 AM

RCI Insurance
15 S Adair Street
Pryor, Oklahoma 74361

- I. Call to Order
- II. Roll Call
- III. Petitions from the audience limited to items not on the agenda; no action will be taken
- IV. Discussion & possible actions to approve the 4.24.26 minutes
- V. Discussion & possible action to accept the financial report
- VI. Discussion & possible action to accept the Executive Director’s report
- VII. Committee Reports
 - A. Organization
 - B. Promotion
 - C. Design
 - D. Economic Vitality
- VIII. Old Business
 - A. Discussion and possible action to amend 2026 events calendar
- IX. New Business.
 - A. Acceptance of board position resignation of Vanessa Mullings
 - B. Acceptance of board position resignation of Natlie Gaines
 - C. Discussion and possible action on interim board positions
 - D. Discussion and possible action to change the budget year from a calendar year to a fiscal year starting on July 1 and ending June 30 to better align with funding sources.
 - E. Discussion and possible action on the EDTA MOU Draft
 - F. Discussion and possible action on the City MOU Draft
 - G. Discussion and possible action to amend 2026 events calendar
 - H. Discussion and possible action to approve FY 2026/2027 Partner Campaign
 - I. Discussion and possible action to launch FY 2026/2027 Partner Campaign
 - J. Dates for training with Tamara and schedule semi-annual/strategic planning meeting in June



X. Adjournment

Pryor Main Street Board Members

1. *Candi Mendivil Term March 2026 - March 2029*
2. *Zachary Craddock Term March 2026 - March 2029*
3. *Vanessa Mullings Term March 2026 - March 2029*
4. *Josh Berkely Term March 2026 - March 2029*
5. *Laynie Ogg Term March 2026 - March 2029*
6. *Natalie Gaines March 2026 - March 2029*
7. *Eillee Patuto March 2026 - March 2029*
8. *Joshua Lee March 2026 - March 2029*

This agenda was posted in compliance with the Oklahoma Open Meeting Act at the Pryor Main Street office located at 11 S Adair St, Pryor, Oklahoma, on the Pryor Main Street website and sent to the city clerk for posting at city hall.

Downtown Pryor Vision & Strategies

Overarching Vision

“To create a dense, vibrant, and vital downtown Pryor by activating upper floors to support local businesses while maintaining historic character and creating a welcoming environment for all residents.”

Strategy 1: Placemaking

Focus: Develop an inclusive downtown that brings the entire community together in a welcoming and safe environment.

Goal 1:

Activate and create engaging public spaces that foster an inclusive environment and bring people of all ages together.

Goal 2:

Develop a comprehensive transportation infrastructure plan for downtown that addresses:



- Parking
- Wayfinding
- Traffic Flow

Key Action Items:

- Create community gathering spaces with public amenities to increase the sense of ownership downtown by all residents.
- Develop public spaces that encourage activity, connectivity, and year-round use.
- Create an environment that is safe, walkable, welcoming, and accessible for all users.

Strategy 2: Business Development & Retention

Focus: Activate vacant spaces to support the growth and development of existing businesses while recruiting new opportunities.

Goal 1:

Strengthen local businesses through strategic development of commercial spaces and recruitment efforts that support diverse business sectors.

Goal 2:

Market the district experience through storytelling and intentional branding.

Key Action Items:

- Focus on developing an entrepreneur-friendly environment that intentionally incentivizes businesses serving the needs of Pryor and Mayes County residents.
- Update business and building inventories and create a business recruitment “wish list,” including identifying incentives needed for targeted recruitment.
- Create white-box, move-in-ready spaces to drive foot traffic and increase sidewalk vitality.
- Encourage business hours that better reflect the day-to-day needs of residents, recognizing the needs of a traditional 9-to-5 workforce.
- Activate vacant spaces through creative uses, pop-ups, incubators, and temporary programming to support long-term occupancy.



- Build a district identity through storytelling, marketing, events, and placemaking initiatives that create memorable experiences.