

**NOTICE AND AGENDA
PRYOR ECONOMIC DEVELOPMENT TRUST AUTHORITY**

**Regular Meeting
AUGUST 12TH, 2024
City Hall Council Chamber**

12:00 p.m.

**Trustees: **Adam Anderson, Arianna Derr, Darrell Moore, Fred Sordahl, Don Berger, Scott Miller,
Larry Williams**

Ex-Officio Trustees: Jared Crisp – Municipal Utility Board General Manager, Zac Doyle – Mayor

Others: Jae Standingwater - Secretary

1. Call to order, Prayer, Pledge of Allegiance – Mr. Anderson.
2. Petitions from the audience.
3. Approve minutes from the July 8th, 2024 meeting.
4. Report from Pryor Area Chamber of Commerce President Houston Brittain.
5. Report from Pryor Main Street Director Bridgette Nichols.
6. Presentation from Placer.AI via Zoom.
7. Discussion and possible action regarding a proposal from Placer.AI for a three year agreement to provide data services for use by the EDTA and all City departments. The total cost of the initial term is \$27,000.00 invoiced over three years, \$8,000.00 upon signing, \$9,000.00 in the second year and \$10,000.00 in the third year.
8. Presentation from Charlotte Howe, Northeast Regional Development Specialist with Oklahoma Department of Commerce.
9. Update regarding the Bluegrass and Chili Festival.
10. Discussion and possible action regarding a Memorandum of Understanding (MOU) between the EDTA and Land Hogs, LLC and Hawkins Family Limited Partnership for the purpose of utilizing the green space across from City Hall for the main stage at the Bluegrass and Chili Festival.
11. Discussion and possible action regarding the EDTA opening an account with Square for the purpose of facilitating the acceptance of debit and credit cards and other electronic payment types at the Bluegrass Festival. Currently the festival is all cash. This will allow vendors and attendees the ability to pay by electronic means and the proceeds be deposited directly to the EDTA account. There are no monthly fees for this service, only transactional fees for payments received. This will also provide a point of sale tracking system for all sales at the Bluegrass Festival. EDTA would need to spend approximately \$500.00 one time for necessary components such as tablets and readers to facilitate the use of Square.
 - o Processing Fees
 - 2.6% + \$0.10 In Person
 - 2.9% + \$0.30 Online
 - 3.3% + \$0.30 Invoices
 - 3.5% + \$0.15 Manually Entered
 - o Reader Costs
 - \$59.00 each

12. Discussion and possible action regarding the purchase of an ASCAP license for the Bluegrass and Chili Festival. Estimated cost for a festival license is \$1,029.00 per the 2024 rate schedule. Should attendance and final report be in excess of 19,999 the fee would increase to \$1,836.00.
13. Discussion and possible action regarding the purchase of beverage products through Love Bottling for the Bluegrass and Chili Festival for water and pop. The cost per case of water is \$4.56 per case of 24 and pop is \$18.00 per case of 24. All proceeds from sales will go to the EDTA. Sales tax will be generated from these sales and will be remitted to the Tax Commission.
14. Discussion and possible action regarding the purchase of souvenir products such as t-shirts, sweaters, hoodies, hats, etc from Tack Designs. Product pricing will depend on sizes and quantities ordered. Standard size t-shirts are approximately \$9.50 per t-shirt, with sizes over XL costing more, with an estimated 250 to be purchased for resale. Sweaters and hoodies will be sold online only with a built in profit margin, EDTA will only pay for products actually sold online so sales will cover the cost of the online products. The only upfront cost to the EDTA will be the t-shirts for sale at the souvenir booths and those shirts do have a sponsor to offset the cost, giving the t-shirts a very low cost to the EDTA. All sales proceeds will go to the EDTA Festival Account to offset the cost of the festival. Sales tax will be generated from these sales and will be remitted to the Tax Commission.
15. Discussion and possible action regarding an expenditure in the amount of \$700.00 to Hooker's Bar and Grill for advertising the Bluegrass and Chili Festival on the digital sign from now until the completion of the festival.
16. Discussion and possible action regarding disbursement of up to \$10,000.00 from EDTA funds for the purpose of change for use during the Bluegrass and Chili Festival. This amount will be redeposited upon the completion of the festival.
17. Discussion and possible action regarding the purchase of insurance coverage for the Bluegrass and Chili Festival. Quotes are still being received at the time of agenda publication.
18. Discussion and possible action regarding an expenditure not to exceed \$1,000.00 for marketing the PYO building for sale to be paid from EDTA funds. This would allow the funds to be used to publish a legal notice and market the PYO building on behalf of the City of Pryor for the sale or lease of the property. Any offers would be subject to City Council approval.
19. Unforeseeable business.
20. Adjournment.

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Courtney Davis

